



WFMJ Television Inc./NBC Network  
 101 West Boardman Street  
 Youngstown, Ohio 44503  
 ph: 330.744.8611 • fax: 330.744.3402

Mailing Address  CROSSROADS MEDIA 66 CANAL CENTER PLAZA SUITE 555 ALEXANDER, VA 22314	Contract # 19424	Rev # NEW	Bill Cycle Broadcast	Print Date 5/16/2012	Entry Date 5/15/2012
	Advertiser CROSSROADS GPS		Brand CROSSROADS GPS		Network WFMJ
	Contract Description CROSSROADS GPS		Dates 05/17/12 - 05/23/12		Revenue Type CA5
	Estimate # 549	Proposal # 06815506		Primary Salesperson PHILADELPHIA PMC	Buyer: Noelle Ramsey

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 10		X						1	05/22 - 05/22	07:27:56 p 07:58:30 p Prg: FAMILY FEUD	POI	:30	1	\$600.00
										FAMILY FEUD<				
A 11				X				1	05/17 - 05/17	11:00:00 p 11:34:30 p Prg: 21 NEWS 11PM	FIX	:30	1	\$1,500.00
										21NWS AT 11PM<				
A 12							X	1	05/19 - 05/19	10:59:30 p 11:30:00 p Prg: 21 NEWS 11PM	FIX	:30	1	\$1,500.00
										21NWS AT 11PM<				
A 13	X							1	05/21 - 05/21	11:00:00 p 11:34:30 p Prg: 21 NEWS 11PM	FIX	:30	1	\$1,500.00
										21NWS AT 11PM<				
A 14				X				1	05/23 - 05/23	11:00:00 p 11:34:30 p Prg: 21 NEWS 11PM	FIX	:30	1	\$1,500.00
										21NWS AT 11PM<				
A 15					X			1	05/18 - 05/18	11:34:30 p 12:36:59 a Prg: TONIGHT SHOW	POI	:30	1	\$350.00
										TONITE SHW-NBC<				
A 16		X						1	05/22 - 05/22	11:34:30 p 12:36:59 a Prg: TONIGHT SHOW	POI	:30	1	\$350.00
										TONITE SHW-NBC<				

Billable	Airtime			NTR		Total	
	Gross	Net	Spots	Gross	Net	Gross	Net
Broadcast							
May 2012	\$15,100.00	\$12,835.00	16			\$15,100.00	\$12,835.00
<b>Totals:</b>	<b>\$15,100.00</b>	<b>\$12,835.00</b>	<b>16</b>			<b>\$15,100.00</b>	<b>\$12,835.00</b>